

Meeting: Cabinet **Date:** 18 January 2022

Wards affected: All Wards

Report Title: Award of Contract for the Management of the Torbay Lottery

When does the decision need to be implemented? As soon as possible

Cabinet Member Contact Details: Councillor Carter, Cabinet Member for Corporate and Community Services

Chief Executive Contact Details: Anne-Marie Bond, Chief Executive, anne-marie.bond@torbay.gov.uk

1. Purpose of Report

- 1.1 The current contract for the management of the Torbay Lottery ends in May 2022. Following a successful procurement process the Council needs to award a new contract which will run from May 2022 for a period of four years, with the potential to extend for a further two years. As the total value of the contract is over £50,000 for the life of the contract it requires formal Cabinet approval.

2. Reason for Proposal and its benefits

We want Torbay and its residents to thrive.

We want Torbay to be a place where we have turned the tide on poverty and tackled inequalities; where our children and older people will have high aspirations and where there are quality jobs, good pay and affordable housing for our residents.

We want Torbay to be the premier resort in the UK, with a vibrant arts and cultural offer for our residents and visitors to enjoy; where our built and natural environment is celebrated and where we play our part in addressing the climate change emergency.

- 2.1 The proposal in this report help us to deliver this ambition by providing a mechanism to enable local good causes, charities and community groups to raise funds, free of charge, through joining the Torbay Lottery. For every £1 ticket sold 60p goes directly back to local good causes.
- 2.2 The reason for the decision is to ensure a new contract is in place to enable the Torbay Lottery to continue, which supports the delivery of the following themes through helping local groups to raise additional funding through the sale of lottery tickets:
- thriving people; thriving economy; tackling climate change; Council fit for the future;
 - the Council's responsibilities as corporate parents;
 - tackling poverty, deprivation and vulnerability; and
 - people with learning disabilities.

3. Recommendation(s) / Proposed Decision

- 3.1 That the contract for the Management of the Torbay Lottery be awarded to the successful bidder (Gatherwell Limited) from May 2022 for a period of up to six years.

Background Documents

Full details on the Torbay Lottery can be found at www.torbaylottery.co.uk

Supporting Information

1. Introduction

- 1.1 The online Torbay Lottery was established by Torbay Council as a pilot in April 2017 in recognition of the value that independent, not-for-profit charity, community and voluntary sector organisations have in the local community. The introduction of the Torbay Lottery and its good causes funding programme demonstrates Torbay's commitment to deliver and support a successful third sector, which have a beneficial impact on the local community and support the ambitions or visions of the [One Torbay: Working for all Torbay - Community and Corporate Plan](#).
- 1.2 The pilot was a success and between April 2017 and December 2021 266,106 tickets have been sold raising £159,664 for local good causes. Players are either able to select their own good cause to support or can support the general Torbay Lottery, this money is then allocated by Torbay Council once a year, where local good causes may apply for a one off grant of up to £2k.
- 1.3 The Council's contract for the management of the Torbay Lottery expires in May 2022 and it is therefore necessary to award a new contract for the management of the Lottery from May 2022, for an initial period of four years with the option for two, twelve-month extensions. A formal procurement exercise has been undertaken and a successful bidder has been identified and evaluated through the process.

2. Options under consideration

- 2.1 Not to award the contract. This option is not recommended as without appointing a new supplier from May 2022 the Council will be unable to continue to operate the Torbay Lottery.

3. Financial Opportunities and Implications

- 3.1 The management contract is self-funded through ticket sales with the successful supplier receiving a percentage to cover their operational costs. For every £1 ticket sold 60p goes directly to good causes, the remainder covers the prize fund and operational costs.

4. Legal Implications

- 4.1 The management of the Torbay Lottery is compliant with all relevant legislation and guidance issued by the Gambling Commission and Lottery Council.

5. Engagement and Consultation

- 5.1 This is an internal process and officers within Procurement, Governance Support, IT, Risk and Data Protection have been consulted and involved in the procurement evaluation process.

6. Purchasing or Hiring of Goods and/or Services

- 6.1 The tender documents included identification of additional social value and the successful supplier was assessed on this as part of the procurement exercise.

7. Tackling Climate Change

- 7.1 The award of the contract will have no specific impact in respect of tackling climate change. However, good causes supporting climate change initiatives are encouraged to take part in the Torbay Lottery and raise funds for their cause.

8. Associated Risks

- 8.1 The way the lottery operates means that money is collected on a monthly basis and then paid to the supplier, good causes, Torbay Council and the prize fund with approximately £4,500 held at any one time. The supplier has appropriate cyber insurance and would self-fund any other risks.

9. Equality Impacts - Identify the potential positive and negative impacts on specific groups

	Positive Impact	Negative Impact & Mitigating Actions	Neutral Impact
Older or younger people			There is no differential impact.
People with caring Responsibilities			There is no differential impact.
People with a disability			There is no differential impact.
Women or men			There is no differential impact.
People who are black or from a minority ethnic background (BME) (Please note Gypsies / Roma are within this community)			There is no differential impact.
Religion or belief (including lack of belief)			There is no differential impact.
People who are lesbian, gay or bisexual			There is no differential impact.
People who are transgendered			There is no differential impact.
People who are in a marriage or civil partnership			There is no differential impact.
Women who are pregnant / on maternity leave			There is no differential impact.
Socio-economic impacts (Including impact on child poverty issues and deprivation)			There is no differential impact.
Public Health impacts (How will your proposal impact on the general health of the population of Torbay)			There is no differential impact.

10. Cumulative Council Impact

10.1 None

11. Cumulative Community Impacts

11.1 None